



Food Industry in Hungary

100%
GMO free
agricultural
goods



Sunflower seed
1.3-1.8 M tons
(2020-2022)
#4 in EU



Corn
6.3-9.2 M tons
(2014-2022), #2 in global
sweet corn exports



Fruits & vegetables
5%+
of total EU output
of various fruits
and alternative crops
(2021)



Poultry
~480.000 tons
#7 in EU (2022)

Main subsectors of the food and beverage industry

	Domestic / Export / Total revenue	
Meat processing and preserving	62% / 38%	€3,616M
Beverages	75% / 25%	€1,900M
Pet food and prepared animal feed	51% / 49%	€2,002M
Sweets, snacks, convenience food	41% / 59%	€1,480M
Oils & fats (vegetable and animal)	25% / 75%	€2,149M
Milk processing and dairy products	74% / 26%	€1,367M
Fruits & vegetables processing	37% / 63%	€1,137M
Grain mill products, starches	53% / 47%	€1,350M
Bakery and farinaceous products	81% / 19%	€1,058M

Export oriented subsectors



€8.96 billion total export value



€2.14 billion surplus in trade balance

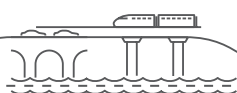
€16.1 billion
of total net turnover

12.4%
of total manufacturing
production

~60
large
companies

& ~300
mid-sized
companies

135,000+
employees



Automation of
the production



International quality
and safety standards



Halal, kosher, "free from",
vegan and bio products



Advanced
packaging

**HIPA partners
in stepping into
the future**



FrieslandCampina



HIPA has reached significant investment and reinvestment results (2014-2022)



60+

food & beverages
related projects



total investment
value of

>€2.4 billion



>6,100

new workplaces

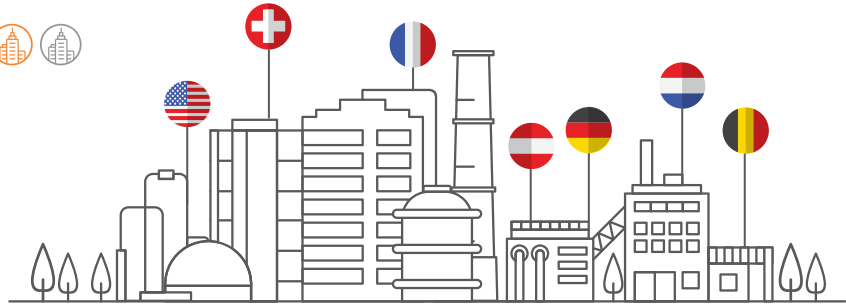


9/10 

projects were genuine reinvestments
of already settled companies

1/4 

investments in meat processing
and preserving activities



The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.



Location selection

Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.



Incentives

First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.



Business development

Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.

Contact us

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